

Privacy policy

Welcome to **Xpert Games**! We develop hyper-casual mobile games for players worldwide. Your privacy is important to us, and this Privacy Policy explains how we collect, use, and protect your information when you use our mobile games on Android and iOS devices.

Information we collect

We collect certain types of data to enhance gameplay, provide a better user experience, and improve our services. The types of data we collect include:

- Device information: Model, operating system, unique device identifiers.
- Gameplay data: Progress, achievements, in-game purchases.
- IP address and general location: City/country.

We do **not** collect sensitive personal data such as your full name, address, phone number, or payment details directly. All in-game transactions are handled securely by Google Play and the Apple App Store.

How we use your collected data

We use the collected data for the following purposes:

- To enhance gameplay, debug issues, and improve performance
- To analyse game performance and user engagement through analytics
- To display relevant ads (through third-party ad networks)
- To respond to user inquiries and provide support
- To prevent fraud and ensure fair gameplay.

Third part services and advertising

We use third-party services to enhance our games, including:

- **Advertising Networks:** Google AdMob, Unity Ads, etc.
- **Analytics Providers:** Google Analytics for Firebase, GameAnalytics, etc.

Opting Out:

You can opt out of personalized ads via your device settings:

- **Android:** Settings > Google > Ads > Opt out of Ads Personalization
- **iOS:** Settings > Privacy > Tracking > Disable tracking for apps

Data security

We implement security measures to protect user data from unauthorized access, loss, or misuse. However, no online service is 100% secure.

Data is retained only as long as necessary for the purposes outlined in this policy. Non-personal data may be retained for analytics and business improvements.

We may update this Privacy Policy from time to time. If changes are significant, we will notify users via in-game notifications or updates on our website.

We encourage you to review this policy periodically to stay informed about how we protect your information.

Xpert Games

Email: [Your Contact Email]

Website: [Your Website URL]

Thank you for playing our games!

